

2011 MALL OF AMERICA GROUP TOUR RESERVATION FORM

Mall of America Group Tours are available for **groups of 20 or more (except for our VIP Tour which needs a minimum of 10 people)**. We request a two week advance reservation. We reserve the right to restrict some dates and times, and reservations are based on availability. For more information call 952-883-8643 or email to tourism_intern@mallofamerica.com

Group Name: _____ **Contact:** _____
Address: _____
City: _____ **State:** _____ **Zip Code:** _____
Phone: (____) _____ **Fax:** (____) _____
Email: _____

Arrival Date: _____ **Time:** _____ **** Meeting Place:** _____

** Please be on time. Reservations for groups arriving more than 30 minutes late are subject to cancellation. If you are running early/late, please call us at 952-883-8643 and we will do our best to accommodate you.

To reserve a date, please FAX this back to: 952-883-8803. Faxed reservations must be guaranteed with a credit card. Personal or company checks accepted only by mail. ***Refunds will not be issued for no-shows, cancellations made less than 48 hours in advance.***

Or **MAIL** to: Mall of America **Payment:** Visa ___ M/C ___ Discover ___
 Tourism Department
 60 East Broadway **ACCT. Number** _____
 Bloomington, MN 55425 **EXP. Date** _____ **V Code*:** _____
 952-883-8643 **Total Amount:** _____

Name on Credit Card _____

Authorized Signature _____

*Note: V Code is the last 3 digits listed on the back of your credit card

MEET & GREET SERVICE \$6.50 per person # of people _____ Total \$ _____
This is the most requested group tour service. A tourism representative meets your group upon arrival of your bus at the north entrance to Mall of America, and gives an introduction to the mall. Group members receive a **2011 Super Savings Coupon Book (\$9.95 value), Map and Directory, and Shopping Bag (\$4.00 value).**

STUDENT PRESENTATION \$6.50 per person # of people _____ Total \$ _____
A tourism representative speaks to your group about the business/marketing aspects of the mall in a 45 minute presentation followed by a question and answer session. Total time is 60 minutes. The presentation can be customized to meet the curriculum needs of your class. This does not include a tour of the mall. Group members receive a **2011 Super Savings Coupon Book (\$9.95 value) and a Map & Directory.**

MALLQUEST (Scavenger Hunt/Team Building) # of people _____ Total \$ _____
 20-30 people \$10.95/person
 31-50 people \$8.95/person
 50+ people \$6.95/person
Please split your group into teams of 6 people. The teams explore all four corners of the mall to answer the questions with words and earn bonus points by going on rides. They have 60 minutes to complete the 30 questions provided. Results are available approx. 15 min after MallQuest ends. You may reward winning teams with prizes of your choice. Group members receive a **2011 Super Savings Coupon Book (\$9.95 value), a Map & Directory and Ride Point Passes.** A teen version of this activity is also available.

ORIENTATION TOUR \$6.50 per person # of people _____ Total \$ _____
A tourism representative takes your group on a **45 minute walking tour** of the mall. Receive a brief overview of the history, development and architectural design of the mall, and information on guest services, special retailers and attractions. Group members receive a **2011 Super Savings Coupon Book (\$9.95 value), Map & Directory and Mall of America Shopping Bag (\$4.00 value).**

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TOUR SERVICES:

STUDENT PRESENTATION / MALLQUEST

\$12.95 per person # of people _____ **Total \$** _____

Student groups can enjoy an informative presentation on Mall of America marketing (60 min.). Learn about Mall of America's product variety, store displays and other marketing elements. Groups are then divided into teams of six. Answer as many questions as you can in one hour by walking the Mall and using your best strategy to out-score your classmates! Activity time is 2 hours. Group members will receive a **2010 Super Savings Coupon Book (\$9.95 value)**, a **Map & Directory** and ride passes (for the activity.)

STUDENT PRESENTATION/ORIENTATION TOUR

\$8.50 per person # of people _____ **Total \$** _____

A tourism representative speaks to your group about the business/marketing aspects of the mall in a 45 minute presentation. Following the presentation students will be guided on a 45 minute walking tour of the mall where they will learn about the history, development and architectural design of the mall, and information on store front displays, special retailers and attractions. Total time is 90 minutes. Group members receive a **2011 Super Savings Coupon Book (\$9.95 value)** and a **Map & Directory**.

VIP PRESENTATION **\$25.00 per person** # of people _____ **Total \$** _____

A tourism representative speaks to your group on topics such as history, development, retail success, architecture, management, day-to-day operations, and what makes Mall of America unique. The presentation can be customized for your group. It is conducted in a meeting room and will take 60-90 minutes. Each guest receives a **2011 Super Savings Coupon Book (\$9.95 value)**, **Shopping Bag (\$4.00 value)**, **Mall of America Press Kit** and other information.