



OFFICIAL EVENT GUIDELINES

**Bristol Palin
with Special Guest Sarah Palin
Book Signing
Wednesday, June 29, 2011
5 p.m. • Rotunda**

1. "Camping out" is not allowed on Mall of America property. Beginning at 5 a.m., guests will be allowed to line up outside the East Entrance to Mall of America® on level one, between Sears and Bloomingdales. Guests should remain in a single file line until escorted into the building to receive a wristband.
2. You must have a Mall of America issued wristband in order to enter the autograph line. A limited number of wristbands will be given away in the Rotunda starting at 6 a.m. on Wednesday, June 29.
3. You must purchase a copy of "Not Afraid of Life: My Journey So Far" to receive a Mall of America wristband.
4. You must have a copy of "Not Afraid of Life: My Journey So Far" in order to purchase a copy of "America by Heart" and/or "Going Rogue" signed by Sarah Palin. Limit 4 books per guest.
5. Each person in your party must be present to receive a wristband. Wristbands are non-transferable. People wearing wristbands that have been tampered or altered will not be allowed through the autograph line. No exceptions.
6. Personal belongings and bags are not allowed on stage. Barnes & Noble employees will move bags for guests.
7. Memorabilia will not be signed.
8. Personalization is not allowed.
9. No chairs allowed in the line area.
10. No photos will be taken on stage. All cameras and cell phones are to be put away once you reach the stage stairs.
11. When you enter the autograph line, please remain single file. You must stay in line to keep your place. You may leave the line to use the restroom or get food for a short period of time. One person in your party must stay in line at all times.
12. If you choose to leave for an extended period of time, you must go to the end of the line when you return.
13. A special needs signing area will be available for guests. If needed, each special needs guest can bring one additional person to this area. Please visit the Mall of America wristband table located in the Rotunda upon your arrival, and you will be escorted into this area. Space will be limited and will be filled on a first come, first served basis.

Guidelines are subject to change at any given time at the discretion of Mall of America Management for the safety and well being of our guests and tenants. Those who do not comply with event signing guidelines may not be able to receive a signature.