

# 2013 MALL OF AMERICA GROUP TOUR RESERVATION FORM

(Minimum group size for each activity is 20 people)

**Group Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_  
**Phone:** (\_\_\_\_) \_\_\_\_\_ **Fax:** (\_\_\_\_) \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Arrival Date:** \_\_\_\_\_ **Time:** \_\_\_\_\_ **\*\* Meeting Place:** \_\_\_\_\_

\*\* Please be on time. Reservations for groups arriving more than 30 minutes late are subject to cancellation. If you are running early/late, please call us at 952-883-8643 and we will do our best to accommodate you.

To reserve a date, please FAX this back to: 952-883-8803. Faxed reservations must be guaranteed with a credit card. Personal or company checks accepted only by mail. **Refunds will not be issued for no-shows, or cancellations made less than 48 hours in advance.**

Or **MAIL** to: Mall of America                      **Payment:** Visa \_\_\_\_\_ M/C \_\_\_\_\_ Discover \_\_\_\_\_  
                    **Tourism Department**  
                    60 East Broadway                      **ACCT. Number** \_\_\_\_\_  
                    Bloomington, MN 55425                      **EXP. Date** \_\_\_\_\_                      **V Code\*:** \_\_\_\_\_  
                    **952-883-8643**                      **Total Amount:** \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

\*Note: V Code is the last 3 digits listed on the back of your credit card

## **MEET & GREET SERVICE**

**\$6.50 per person**    # of people \_\_\_\_\_    Total \$ \_\_\_\_\_

This service is ideal for first time visitors. Groups are welcomed upon their arrival to Mall of America. They are greeted and given a description and history of the mall, along with answering any questions the group might have. The mall representative then assists them with shopping materials, including: **2013 Mall of America Coupon Book (\$9.95 value), Map and Directory, and Shopping Bag (\$4.00 value).**

## **STUDENT PRESENTATION**

**\$6.50 per person**    # of people \_\_\_\_\_    Total \$ \_\_\_\_\_

A tourism representative speaks to your group about all aspects of the mall, including history, marketing, and business in a 45 minute presentation followed by plenty of time for questions. Total time is 60 minutes. The presentation can be customized to meet the curriculum needs of your class. This does not include a tour of the mall. Group members receive a **2013 Mall of America Coupon Book (\$9.95 value).**

## **MALLQUEST (Scavenger Hunt/Team Building)**

**\$6.95-\$12.95 per person** # of people \_\_\_\_\_    Total \$ \_\_\_\_\_

The teams explore all four corners of the mall to answer the 30 riddles provided and earn bonus points by going on rides. Each team gets 60 minutes to complete the hunt after which they meet back at the scores are calculated for them and winners are revealed. Group members receive a **2013 Mall Of America Coupon Book (\$9.95 value). This activity is available as a paper version or interactive iPad version. Teen version is also available.**

**☐ GROUP PRESENTATION / MALLQUEST**

**\$14.95 per person**      # of people \_\_\_\_\_      Total \$ \_\_\_\_\_

Groups can enjoy an informative presentation on Mall of America's history, marketing, and future plans (45 min.). Learn about Mall of America's product variety, store displays and other marketing elements. Groups are then divided into teams of six. Answer as many questions as you can in one hour by walking the Mall and using your best strategy to out-score your classmates! Activity time is 2 hours. Group members will receive a **2013 Mall of America Coupon Book (\$9.95 value)**.

**☐ VIP PRESENTATION**      **\$25.00 per person**      # of people \_\_\_\_\_      Total \$ \_\_\_\_\_

A tourism representative speaks to your group on topics such as history, development, retail success, architecture, management, day-to-day operations, and what makes Mall of America unique. The presentation can be customized for your group. It is conducted in a meeting room and will take 60-90 minutes. Each guest receives a **2013 Mall of America Coupon Book (\$9.95 value)**, **Shopping Bag (\$4.00 value)**, **Mall of America Press Kit and other information**.