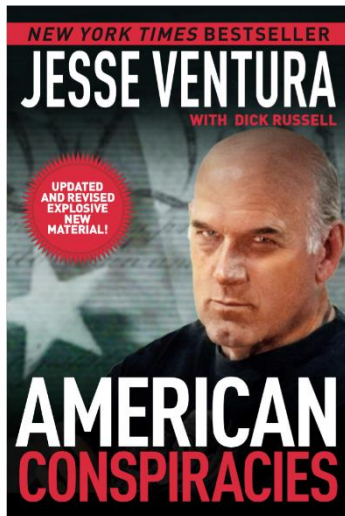


MALL OF AMERICA



JESSE VENTURA

BOOK SIGNING

SATURDAY, OCTOBER 24
2 P.M. | BARNES + NOBLE

OFFICIAL EVENT GUIDELINES

1. You must have a Mall of America® issued wristband in order to enter the autograph line. A limited number of wristbands will be available at the Barnes & Noble kiosk located near the Barnes & Noble store beginning at Noon on Saturday, October 24. Wristbands will be distributed on a first come, first served basis.
2. In order to get a Mall of America wristband, you must purchase a copy of the book **“American Conspiracies”** from the Barnes & Noble kiosk on the day of the event. Books will be available for sale beginning at Noon on Saturday, October 24. Showing books previously purchased from other locations will not get you a wristband.
3. Wristbands are non-transferrable. Each person in your party must be present to receive a wristband. You may not pick up wristbands for another member of your party. People wearing wristbands that have been tampered or altered with will not be allowed through the autograph line. No exceptions.
4. Adults accompanying minors do not need a wristband to enter the autograph line.
5. One posed photo per guest will be allowed. No selfies will be allowed at this event.
6. Personalization will not be allowed.
7. Memorabilia is allowed. Up to (1) item per person.
8. When you enter the autograph line, please remain single file. You must stay in line to keep your place. You may leave the line to use the restroom or get food for a short period of time. One person in your party must stay in line at all times.
9. If you choose to leave for an extended period of time, you must go to the end of the line when you return.
10. No chairs, blankets, pillows, strollers, etc. will be allowed in the line. All bags are subject to search.
11. A special needs signing area will be available for wristbanded guests. If needed, each special needs guest can bring one additional person to this area. Please visit the Mall of America entry table located in the Barnes & Noble upon your arrival, and you will be escorted into this area. Space will be limited and will be filled on a first come, first served basis.

Guidelines are subject to change at any given time at the discretion of Mall of America management for the safety and well being of our guests and tenants. Those who do not comply with event signing guidelines may not be able to receive an autograph. Please visit www.mallofamerica.com periodically before the event for updates and changes that may be made to these guidelines.