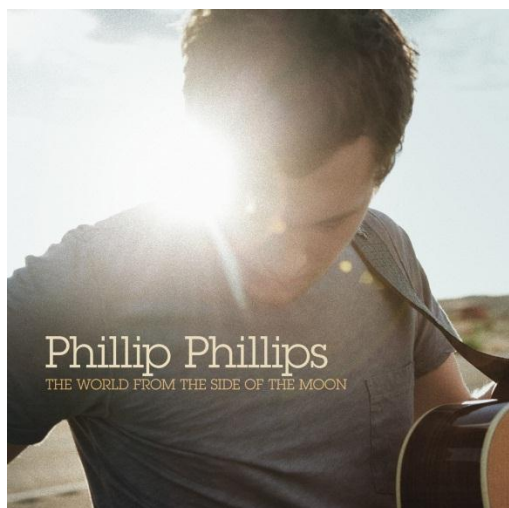




PHILLIP PHILLIPS

CD SALES

Monday, November 19
10 a.m. | Best Buy

OFFICIAL EVENT GUIDELINES

MONDAY, NOVEMBER 19, 2012

Starting **Monday, November 19 at 10 a.m.**, Best Buy at Mall of America® (W340) will be distributing wristbands that gain access to the Phillip Phillips Performance & CD signing on Friday, November 23 at 1 p.m.

A limited number of wristbands will be available for guests to see the performance and go through the autograph line first. An additional number of wristbands will also be available for just the signing. Please note that the second group of wristbanded guests will not have visibility for the performance.

Here is what you need to know:

- The Level 3, West doors will open at 6 a.m. to the public on Monday, November 19.
- Mall of America discourages lining up overnight; however, what time guests choose to arrive at Mall of America is at their own discretion.
- Wristbands can only be obtained by purchasing Phillip Phillips' new CD, *The World from the Side of the Moon*, from Best Buy Mall of America Monday, November 19 – Wednesday, November 21 or from the Patio on Friday, November 23 beginning at 9 a.m. If you wish to purchase your CD on the day of the event, please note sales will be cash only.
- CD's will continue to be sold for wristband distribution on a first come, first served basis until they are gone.
- Guests may purchase multiple copies of the CD. There is no limit on the number of CD's purchased.
- Guests will be given one wristband per CD purchased.
- Blankets, Pillows, and Chairs will be allowed in line while waiting for the CD's to go on sale.
- Starting at 6 a.m., the Level 3, West Restrooms will be open and available for guests to use while they are waiting for the CD's to go on sale.

Guidelines are subject to change at any given time at the discretion of Mall of America Management for the safety and well being of our guests and tenants. Those who do not comply with event signing guidelines may not be able to receive an autograph. Please visit www.mallofamerica.com periodically before the event for updates and changes that may be made to these guidelines.