

BACK-TO-ME RETREAT

A much-needed break for Moms + Dads.



September 2 -
September 12

MALL OF

AMERICA.



TAKE TIME FOR YOU

Now that the kids are back in school, we invite you to get some much needed R&R at MOA™. We're celebrating Mom and Dad from September 2 - 12 with events, discounts and specials just for you! Each day, we'll have set activities for you to take part in—get pampered, get fueled up and prepare for an awesome day focused on you.

GETTING STARTED

Start your retreat at the Back-to-Me Social Spot on Level 1, North. Here, you can enter to win a \$1,000 shopping spree and receive even more amazing discounts. Stop back throughout your day to re-charge your phone, relax and unwind.

Follow the itinerary on the next few pages, and check out the exclusive offers and specials just for Mom and Dad to make the most of your Back-to-Me Retreat!

Visit www.MallofAmerica.com/BackToMe for more info.

YOUR PERFECT DAY

GET FUELED UP



Caribou Coffee | All MOA™ Locations | 9 - 10 a.m. only
Get a free small coffee.

BREAK A SWEAT



Athleta | Macy's Court | 10 - 11 a.m. only
Free Yoga and Body Workout class with Athleta daily in Macy's Court. Classes are first come, first served. Bring your own mat to participate. Note: No class will be held on Sunday, September 7.

PAMPER YOURSELF

AVEDA

Aveda | Level 2, West | 11 a.m. - 3 p.m. only

Complimentary skin balancing rituals and makeup touch-ups. Free \$20 gift to anyone who calls to pre-book an appointment for a makeup session or facial.

IN INTELLIGENT NUTRIENTS
CERTIFIED ORGANIC HEALTH AND BEAUTY

Intelligent Nutrients | Level 1, South | 11 a.m. - 3 p.m. only

Complimentary Oxygen Bar sessions and De-Stress hand and arm massages

Kiehl's
SINCE 1851

Kiehl's | Level 1, North | 11 a.m. - 3 p.m. only

Complimentary Healthy Skin Assessments

SEPHORA

Sephora | Level 2, West | 11 a.m. - 3 p.m. only

Complimentary mini makeovers (eyes, complexion, skincare, lips, cheeks and brows). A special token of appreciation will be given with each mini makeover.



The Body Shop | Level 1, West | 11 a.m. - 3 p.m. only

Complimentary makeovers and hand massages

FEED YOUR INNER FOODIE

BENIHANA

Benihana | Level 3, South | 11 a.m. - 3 p.m. only

Complimentary California Roll with a \$15 purchase per person



Bubba Gump Shrimp Co. | Level 3, South | 11 a.m. - 3 p.m. only

Free brownie dessert with a \$20 dining purchase per person



Cantina #1 | Level 4, East | 11 a.m. - 3 p.m. only

Free glass of wine or free house margarita with each purchase of \$8.99 or more per person

CRAVE
FRESH • VIBRANT • AMERICAN

CRAVE | Level 3, South | 11 a.m. - 3 p.m. only

Free glass of house wine (up to \$9 value) with a \$20 purchase per person

FIRE
LAKE

FireLake Grill House & Cocktail Bar | Radisson Blu | 11 a.m. - 3 p.m. only

Enjoy your choice of a complimentary glass of house wine, draft beer or seasonal dessert with each luncheon entrée purchase. Mention the Mall of America Back-to-Me Retreat special to your server upon ordering. Cannot be combined with any other discount, offer or coupon.



Hard Rock Cafe | South Entrance to Nickelodeon Universe® | 11 a.m. - 3 p.m. only

Present ad for preferred seating and \$5 off a Rock Shop Experience. Valid with \$25 purchase. One offer per person, per visit, no cash value, cannot be combined with any other offer or discount program.



Masu Sushi & Robata | Level 3, South | 11 a.m. - 3 p.m. only

One free Mochi Ice Cream per person with the minimum spend of \$30 per table

NORDSTROM

Nordstrom Café | Level 3, Nordstrom | 11 a.m. - 3 p.m. only

Get your choice of a free appetizer or free dessert when you spend \$30 per table



Sky Deck Sports Grille and Lanes | 11 a.m. - 3 p.m. only

Receive a complimentary appetizer with the purchase of any two lunch items priced at \$8 or above. Offer excludes the Appetizer Sampler.



The Pizza Studio | Level 3, South | 11 a.m. - 3 p.m. only

Receive a free beverage with any pizza purchase

TRY SOMETHING NEW



The Verizon Destination Store | Level 2, East | 1 - 2 p.m. only

Take a complimentary one hour class with a Verizon Wireless Specialist on Verizon FamilyBase, education tools, educational smart accessories, tablets for kids and parents, and simplifying your life with wireless products.



Microsoft | Level 1, South | 2 - 3 p.m. only

Take a complimentary one hour class with a Microsoft Expert on picture organization using the Live Essentials software.

ALL DAY OFFERS*

Madewell

Level 1, South
Bring in any pair of denim to donate and receive \$20 off one pair of jeans.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 1, North
20% off entire purchase.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

J.Jill

Level 2, South
\$20 off a purchase of \$80 or more.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 1, South
20% off all new men's and women's merchandise for fall and winter.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

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Level 1, South
Free eyebrow wax or lash application with the purchase of a blowout. Must call 612.424.5770 to make an appointment.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 3, South
Free bagel and cream cheese of your choice with the purchase of any beverage.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Southwest Court
10% off visitor savings pass. Pick up your savings pass in the Fine Jewelry Department.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

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Level 1, West
15% off all full priced and sale items. Excluding electronics and nutrition products.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 1, East
15% off any purchase or \$3 off any Cinnapack to go.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 1, South
Free Athleta headband with a \$50 purchase. Limit one per person.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 1, West
\$20 off \$100
\$40 off \$150
\$60 off \$250
using code L811455. Offer not valid on special occasion dresses. Coupon valid on regular price merchandise only.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 2, East
Customized profile and free jean fittings for men and women.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Radisson Blu
10% off any one spa service or 15% off any two spa services (products not included). Advanced appointments required. Reservations based upon availability. Cannot be combined with any other discounts, offers, or coupons. No refunds or exchanges will be provided for missed appointments. Call 952.851.4003 today and mention Mall of America's Back-to-Me Retreat.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 1, West
10% off your entire purchase.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 2, East
Level 1, West
Free Nestle Toll House Chocolate Chip Cookie with the purchase of any beverage.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

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PROGRESSIONS SALON
An AVEDA Concept Salon

Level 1, West
For the moms: complimentary deep conditioning treatment with any hair service, brow wax with any facial service, or gel polish with any manicure. For the dads: haircut for the price of a wash and style, one hour massage for the price of 30 minutes or pedicure for the price of a manicure. One per guest. Must mention promotion when booking service.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 3, West
Four-pack of cupcakes for just \$10.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 1, South
20% off a full priced item.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

HAMMER MADE

Level 1, South
Free pair of socks with any collared shirt purchase.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

THE LIMITED

Level 2, South
50% off a full price top (code 355).
50% off a full price sweater (code 356).
50% off a full price jacket (code 357).
40% off a full price accessory (code 358).
50% off a full price midweek purchase (code 359).

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

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Level 2, East
Stop by the Verizon Destination Store during the Back-to-Me Retreat and get a customized case for our most popular smartphones with your kids picture for 50% off! Retail value \$34.99.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 1, West
Spend \$150 or more and earn a \$30 gift certificate to redeem between September 15 and October 31.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 2, East

Free wine, cocktail and food samplings. Free gift while supplies last. Enter to win a Cruet bottle set and a gift card (\$45 value). 20% off bottle refills purchased that day.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

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BANANA REPUBLIC

Level 1, West
Receive a free Banana Republic tote when you get styled by one of the Banana Republic sales associates. While supplies last.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 2, South
Free Excellence Chocolate Bar with a purchase of \$20.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*



Level 3, East
15% off your entire purchase. Offer excludes gift card purchases.

Valid 9/2/14 - 9/12/14 at Mall of America® location only.*

Great news! There is no need to cut out these offers. Simply present this booklet at participating retailers to receive the specials. The following disclaimer applies to all offers.

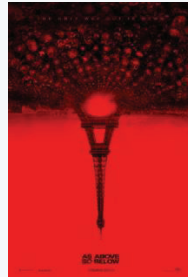
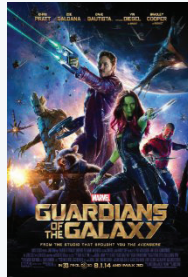
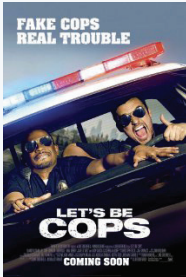
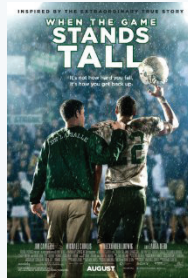
* Limit one per customer. No cash value. Coupon must be presented at time of purchase. Not valid on previous purchases, other offers, discounts, promotions, gift cards, layaways or online transactions. Not redeemable for cash or credit. Valid at Mall of America® location only. Offers valid 9/2/14 - 9/12/14. See stores for official rules.

CATCH A FLICK

THEATRES
MALL OF AMERICA

Theatres at Mall of America® | Level 4, South | 11 a.m. - 5 p.m. only

Kick back and relax while joining us for a \$6 movie before 5 p.m.! Receive a free small popcorn with any movie purchase. Popcorn coupons will be issued at the concession stands when you present this booklet. Here are some of the hot films playing right now:



For more movies and showtimes, visit www.theatresmoa.com.

THANKS TO OUR SPONSOR

A special thank you to Lipton® Iced Tea, our official beverage partner for the Back-to-Me Social Spot.



be more tea

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