

beautiful may CALENDAR

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FREE COSMETIC BAG

WITH YOUR \$80 BEAUTY PURCHASE | MAY 1 - 31

MALLOFAMERICA.COM/BEAUTIFULMAY • #MALLABOUTBEAUTY

1 SUNDAY

SIGMA BEAUTY
25% Off Warm Neutrals Eye Palette + E30 Brush

2 MONDAY

SIGMA BEAUTY
\$5 Eyeshadow + 25% Off Premium Kit

3 TUESDAY

SIGMA BEAUTY
BOGO 1/2 Off Nightlife Collection*
*Includes Brush Set

4 WEDNESDAY

SIGMA BEAUTY
\$5 Lip Vex + 25% Off L05 Brush

5 THURSDAY

SIGMA BEAUTY
BOGO Free Eyeshadow + 25% Off E25 Brush

6 FRIDAY

SIGMA BEAUTY
BOGO 1/2 Off Power Stick + 25% Off F80 Brush

7 SATURDAY

SIGMA BEAUTY
BOGO 1/2 Off Gift Sets

AMERICAN GIRL
Twists + Braids Event | 9 a.m. | \$25 per person

SEPHORA
Essential Eyeliner | 8:30 a.m.

7 SATURDAY (CON'T)

MAC AT MACY'S
Up Close + Personal, Personally You Technique Event
11 a.m. + 3 p.m.

beautiful
may SOIREE

1 - 3 p.m. | Rotunda

8 SUNDAY • MOTHER'S DAY

SIGMA BEAUTY
25% Off All Sets + Free Makeup Bag with \$30+ Purchase

9 MONDAY

SIGMA BEAUTY
Additional 20% Off Sale Items

10 TUESDAY

SIGMA BEAUTY
Buy 2 Get 1 Free Lip Products +
25% Off All Individual Brushes

11 WEDNESDAY

SIGMA BEAUTY
Buy 2 Get 1 Free Eye Products + 25% Off E40 Brush

12 THURSDAY

SIGMA BEAUTY
\$25 Eye Palettes + 25% Off All Individual Eye Brushes

13 FRIDAY

SIGMA BEAUTY
BOGO 1/2 Off Individual Brushes + Makeup

14 SATURDAY

SIGMA BEAUTY
All Sale Items 50% Off Original Price

AMERICAN GIRL
Twists + Braids Event | 9 a.m. | \$25 per person

15 SUNDAY

SIGMA BEAUTY
Buy 2, Get 1 Free Makeup + 25% Off 3DHDs

KERRENTLY
beautiful WITH COURTNEY KERR

2 p.m. | Rotunda

16 MONDAY

SIGMA BEAUTY
\$10 Wicked Gel Liner + 25% Off E06 Brush

17 TUESDAY

SIGMA BEAUTY
25% Off Spa Products

18 WEDNESDAY

SIGMA BEAUTY
\$5 Brow Pencils + 25% Off E30 Brush

19 THURSDAY

SIGMA BEAUTY
\$5 Brow Powders + 25% Off E75 Brush

20 FRIDAY

SIGMA BEAUTY
\$14 Mascara + 25% Off Kabuki's

20 FRIDAY (CON'T)

INTELLIGENT NUTRIENTS
Complementary Express "Fit Facials" +
Light Therapy Treatments | 4 - 8 p.m.

MAC COSMETICS
Vibe Tribe Summer Event

21 SATURDAY

SIGMA BEAUTY
Beauty Party ALL DAY!
• 25% Off Storewide
• Hourly Drawing for Prizes
• 100 Exclusive Swag Bags

AMERICAN GIRL
Twists + Braids Event | 9 a.m. | \$25 per person

MAC COSMETICS
Vibe Tribe Summer Event

22 SUNDAY

MAC COSMETICS
Vibe Tribe Summer Event

26 THURSDAY

NORA MCINERNEY PURMORT BOOK SIGNING
6 p.m. | Rotunda

28 SATURDAY

AMERICAN GIRL
Twists + Braids Event | 9 a.m. | \$25 per person

29 SUNDAY

SEPHORA
Skincare Solutions | 8:30 a.m. | In Store